

STEP UP FOR VETERANS

Walk/Run/Cycle

Benefitting Sierra Delta: Service Dogs for Veterans



Sponsorship Opportunities



Sponsorship Packages

2021 Step Up for Vets

EPIC Sponsor - SOLD!

\$25,000 sponsorship includes:

- Named as the presenting sponsor of the 2021 Step Up for Vets walk/run/cycle, alongside Sierra Delta
- Large company logo:
 - linked on the front of the Step Up for Vets website
 - prominently displayed on all printed and digital materials
 - on event t-shirt
- Pre and post event recognition on Sierra Delta:
 - email blasts
 - press releases
- 3 boosted Sierra Delta social media posts
- Up to 50 comp'd registrations for the event
- 25 event t-shirts (for your distribution)

Swag Sponsor (1 available)

\$10,000 sponsorship includes:

- Named as the SWAG sponsor of the 2021 Step Up for Vets walk/run/cycle
- Year-round partner recognition on the Sierra Delta Website
- Medium company logo:
 - linked on the front of the Step Up for Vets website
 - displayed on all printed and digital materials
 - on event t-shirt
- Pre and post event recognition on Sierra Delta:
 - email blasts
- 2 boosted Sierra Delta social media posts
- Up to 25 comp'd registrations for the event
- 15 event t-shirts (for your distribution)

Tech Sponsor - SOLD!

\$5,000 sponsorship includes:

- Named as the tech sponsor of the 2021 Step Up for Vets walk/run/cycle
- Year-round partner recognition on the Sierra Delta Website
- Company logo:
 - linked on the front of the Step Up for Vets website
 - displayed on all digital and printed materials
- Pre and post event recognition on Sierra Delta:
 - email blasts
- 1 boosted Sierra Delta social media post
- Up to 12 comp'd registrations for the event
- 5 event t-shirts (for your distribution)



Sierra Delta empowers every Veteran with access to approved dog training that provides purpose, innovation, and community through the love of dogs.

Empowerment Sponsor (1 available)

\$5,000 sponsorship includes:

- Named as the Empowerment sponsor of the 2021 Step Up for Vets walk/run/cycle
- Year-round partner recognition on the Sierra Delta Website
- Company logo:
 - linked on the front of the Step Up for Vets website
 - displayed on all printed and digital materials
- Pre and post event recognition on Sierra Delta:
 - email blasts
- 1 boosted Sierra Delta social media post
- Up to 12 comp'd registrations for the event
- 5 event t-shirts (for your distribution)

Purpose Sponsor (1 available)

\$2,500 sponsorship includes:

- Named as the Purpose sponsor of the 2021 Step Up for Vets walk/run/cycle
- Company logo:
 - linked on the front of the Step Up for Vets website
- Post event recognition on Sierra Delta:
 - email blasts
- 1 dedicated Sierra Delta social media post
- Up to 6 comp'd registrations for the event
- 2 event t-shirts (for your distribution)

Innovation Sponsor - SOLD!

\$1,000 sponsorship includes:

- Named as the Innovation sponsor of the 2021 Step Up for Vets walk/run/cycle
- Company logo:
 - linked on the front of the Step Up for Vets website
- Post event recognition on Sierra Delta:
 - email blasts
- 1 post on Sierra Delta's social media stories
- Up to 3 comp'd registrations for the event
- 1 event t-shirt (for your distribution)

Community Sponsor (Unlimited)

\$500 sponsorship includes:

- Named as a Community sponsor of the 2021 Step Up for Vets walk/run/cycle
- Company, Family or Individual's Name:
 - linked on the front of the Step Up for Vets website
- Post event recognition on Sierra Delta:
 - email blasts
- 1 post on Sierra Delta's social media stories
- 1 comp'd registrations for the event



Pop-Up Sponsor Opportunities

2021 Step Up for Vets

We are so excited you are interested in becoming a matching sponsor for our Step Up For Veterans Walk/Run/Cycle. As online donations are made, the match can be set up to display you or your company's name each time a match is applied! Your company or individual name will "pop-up" on the timeline of fundraising pages of participants, teams, and/or group pages, up to your match amount. This opportunity creates even more recognition for your company and generosity.

Example: "Sarah Evans received a matching gift of \$25 from [Your Company or Name Here]."

Pop-Up Match Sponsor (unlimited) \$5,000 sponsorship includes:

- Year-round partner recognition on the Sierra Delta Website
- Company logo:
 - linked on the Step Up for Vets website
- Company name:
 - added to team or individual timelines that raise funds during the match, up to \$5,000
 - on donation form for a day
- Post event recognition on Sierra Delta:
 - email blasts

Pop-Up Match Sponsor (unlimited) \$2,500 sponsorship includes:

- Company logo:
 - on the Step Up for Vets website
- Company name:
 - added to team or individual timelines that raise funds during the match, up to \$2,500
 - on donation form for a day
- Post event recognition on Sierra Delta:
 - email blasts

Pop-Up Match Sponsor (unlimited) \$1,000 sponsorship includes:

- Company logo:
 - on the Step Up for Vets website
- Company name:
 - added to team or individual timelines that raise funds during the match, up to \$1,000
 - on donation form for a day
- Post event recognition on Sierra Delta:
 - email blasts

Pop-Up Match Sponsor (unlimited) \$750 sponsorship includes:

- Company name:
 - on the Step Up for Vets website
 - added to team or individual timelines that raise funds during the match, up to \$750
 - on donation form for a day
- Post event recognition on Sierra Delta:
 - email blasts

Pop-Up Match Sponsor (unlimited) \$500 sponsorship includes:

- Company name:
 - on the Step Up for Vets website
 - added to team or individual timelines that raise funds during the match, up to \$500
 - on donation form for a day
- Post event recognition on Sierra Delta:
 - email blasts





Sierra Delta: Service Dogs for Veterans

Sponsor Inquiries:
info@sierradelta.com
www.sierradelta.com

 @sierradeltaservicedogs

 /sierradeltaservicedogs

 @sierradeltadogs

Sierra Delta Reps:

Breezi Harrell
Director of Development
breezi@sierradelta.com

Regina Sather
Community Outreach Director
regina@sierradelta.com

Blue Buffalo Co-Hosts:

Katrina Fowlkes
Regional Demo Manager
kfowlkes@bluebuff.com

Deborah Skibo
Regional Manager
dskibo@bluebuff.com



**Thank you for your
consideration**