



## 2021 Sierra Delta Golf Outing

TPC Sawgrass  
April 30, 2021

# Sponsorship Packages

### Commander-in-Chief

**\$50,000 Sponsorship includes:**

1. Company name and logo:
  - a. on the front of the program and website
  - b. prominently displayed on all printed materials
  - c. on embroidered event clothing
2. Three foursomes
  - a. includes lunch, golf tournament, gift bags, cocktails, prizes and dinner
3. 12 additional guests for dinner reception
4. Significant signage throughout golf course

### Four Star Admiral

**\$35,000 Sponsorship includes:**

1. Company name and logo:
  - a. on the inside of the program and website
  - b. on all printed materials
2. Two foursomes
  - a. includes lunch, golf tournament, gift bags, cocktails, prizes and dinner
3. 8 additional guests for dinner reception
4. Signage throughout golf course

### 17th Hole Sponsorship

**\$30,000 Sponsorship includes:**

1. Exclusive sponsorship all day on TPC Sawgrass Stadium's 17th hole, one of the most famous in the world
2. Host of the \$1 Million Challenge - if any golfer hits a hole-in-one on the 17th hole, a donation of \$1 million will be made to Sierra Delta
3. Individual name(s) and/or company will be featured prominently in day of Outing video, which will capture interviews with golfers and every participant's play on the 17th hole.
  - a. Final videos will include Kenny Mayne of ESPN's commentary and all golfers will receive a custom video, which will include this sponsor's name and logo
4. Kenny Mayne will mention individual name(s) and/or company in pre-event promotional video
5. Individual name(s) and/or company will be printed and displayed on
  - a. signage all day at the 17th hole
  - b. in the program and on the website
  - c. displayed on all printed materials
  - d. on embroidered event clothing
6. One foursome
  - a. includes lunch, golf tournament, gift bags, cocktails, prizes and dinner
7. 4 additional guests for dinner reception

# 2021 Sierra Delta Golf Outing

TPC Sawgrass

April 30, 2021

## Sponsorship Packages

### Sergeant Major

#### \$25,000 Sponsorship includes:

1. Company name and logo:
  - a. on the inside of the program and website
2. Two foursomes
  - a. includes lunch, golf tournament, gift bags, cocktails, prizes and dinner
3. Signage on four golf holes
4. 4 additional seats for dinner reception

### Master Chief

#### \$15,000 Sponsorship includes:

1. One foursome
  - a. includes lunch, golf tournament, gift bags, cocktails, prizes and dinner
2. Signage on two golf holes
3. Listing in program

### Gunnery Sergeant

#### \$5,000 Dinner Sponsorship includes:

1. 8 dinner guests, including cocktail hour
2. Reserved VIP table
3. Signage and recognition at dinner
4. Listing in program

### Hole-in-One

#### \$4,000 Sponsorship includes:

1. Opportunity to display vehicle at TPC Sawgrass all day
2. Signage on one golf hole
3. Listing in program

### Petty Officer

#### \$3,500 Golf Cart Sponsorship includes:

1. Individual name(s) and/or company will be printed and displayed all day on all of the golf carts
2. Listing in program

### Corporal

#### \$3,000 Beverage Cart Sponsorship includes:

1. Individual name(s) and/or company will be printed and displayed all day on beverage cart
2. Listing in program

### Specialist

#### \$2,500 Veteran Sponsorship includes:

1. Sponsorship of one veteran to participate in the tournament and the evening's festivities
2. Signage and recognition at dinner
3. Listing in the program

### Airman

#### \$2,000 Driving Range Sponsorship includes:

1. Individual name(s) and/or company will be printed and displayed all day at the driving range

### Seaman

#### \$2,000 Putting Green Sponsorship includes:

1. Individual name(s) and/or company will be printed and displayed all day at the practice putting green

### Private

#### \$1,000 Tee Sponsorship includes:

1. Individual name(s) and/or company will be printed on a sign to be displayed all day on one of the 18 tee boxes

### Recruit

#### \$500 Green Sponsorship includes:

1. Individual name(s) and/or company will be printed on a sign to be displayed all day behind one of the 18 greens

